

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2003 - 2007



ARKANSAS CORN AND GRAIN SORGHUM BOARD

FUNCTIONAL AREA: ECONOMIC DEVELOPMENT

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2003 - 2007

Brandy Carroll
Administrator

Stewart Weaver
Board Chair

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STRATEGIC PLAN

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| Agency Name | Arkansas Corn and Grain Sorghum Board |
| Agency Mission Statement: To promote the growth and development of the Corn and Grain Sorghum industry in Arkansas, thereby promoting the general welfare of the people of Arkansas. | |

AGENCY GOAL 1:

To conduct a program of research and market development to promote the growth and development of the Corn and Grain Sorghum industry in Arkansas.

STRATEGIC PLAN

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| Agency Name | | Arkansas Corn and Grain Sorghum Board |
| Program | | Corn and Grain Sorghum Operations |
| Program Authorization | | ACA § 2-20-804 et seq. |
| Program Definition: Funds-Center Code: <u>686</u> | | The Arkansas Corn and Grain Sorghum Board collects and distributes funds generated by the 1 cent per bushel checkoff on all corn and grain sorghum grown in Arkansas and provides for a program of research and market development to promote the growth of the corn and grain sorghum industries in Arkansas. |
| AGENCY GOAL(S) # | 1 | |
| Anticipated Funding Sources for the Program: | | Special Revenue- 1 cent per bushel Assessment on all corn and grain sorghum grown in Arkansas for market. |

GOAL 1: (Sub-Funds Center Code: 686GOAL1)

To administer marketing grants and research activities for the Corn and Grain Sorghum industry.

OBJECTIVE 1: (Sub-Funds Center Code: 686G1OBJ1)

Review, approve and fund projects and activities for the growth of the industry.

STRATEGY 1: (Sub-Funds Center Code: 686A)

The Board will use funds that are distributed according to Board policy and State law.